

EXTEMPORANEOUS HEALTH POSTER – Judge’s Rating Sheet

Section # _____

Division: MIDDLE SCHOOL ONLY

Competitor # _____

Judge’s Signature _____

	Excellent 20 points	Good 15 points	Average 10 points	Fair 5 points	Poor 0 points	JUDGE SCORE
A. Eye-catching / stands out in a crowd	The poster stands out from the other competitors and draws in the audience to want to learn more. It is unique, grabs your attention. You are intrigued and want to look more closely.	The poster is visually pleasing and eye-catching. The audience is intrigued and wants to know more.	Some aspects of the poster stand out. It is neat but lacks originality.	The poster does not stand out from the other submissions. It uses basic design principles.	The poster does not catch the viewer’s eye and is not appealing.	
B. Contains a clear message on topic	The message of the poster covers this year’s topic and is captured in a very clear and concise manner. Many relevant items from the supporting material in the secret topic are included	The message of the poster covers this year’s topic and is mostly clear and concise. Some relevant items from the supporting material of the secret topic are included.	The poster’s message relates to the secret topic but lacks the supporting details and is not especially clear.	The message is off topic and lacks clarity. Minimal supporting materials are referenced from the secret topic.	The message is off topic. The competitor missed the objective when demonstrating this topic.	
C. Impact the poster leaves on the audience	The poster leaves an impact on the audience, they learn something, are informed or called to action by viewing the poster. A sense of urgency to take action is felt by the audience.	The poster is informational and sends a message. The audience may be inspired to be “called to action” from viewing the poster	Some impact is felt by the audience after viewing this poster.	Minimal impact is made by the audience viewing the poster.	No impact or call to action is felt by the audience after viewing the poster.	
D. Artistic Value / Artistic Skill	The poster is aesthetically pleasing, displays great use of color, texture, shapes and spacing. Artwork demonstrates the competitor has exceptional talent to express ideas through art. The coloring and lettering were captured in a unique way and built the design into the theme.	Lots of color variation, shapes, and appealing design. Shows the competitor spent time creating an artistic piece. Color and lettering were used effectively within the poster.	The poster is moderately appealing. There are a few different mediums showcased on the poster. The use of color and lettering was mostly effective on the poster design. Would like to see more variation.	The poster does not appeal to the audience in a significant way. Limited use of creative materials. Minimal color/ shapes/ design. The artist used very little color variation on the poster. The message is lost in the basic design or choice of font.	Artistic skill lacks execution and overall aesthetics. Appearance is messy, lacks color and texture, and/or effort.	
E. Overall appearance, neat and attractive.	Not only is the artwork original, the design is high quality, unique and the ability to connect to the topic is creative. The competitor added information above what was required from the event criteria.	The poster is attractive and looks professional. The design connects to the topic and includes relevant information.	The poster includes mostly relevant information and generally neat in appearance. Attention to detail may reduce overall score.	The poster needs more attention to detail. It looks as if it was prepared in a rush.	The poster is not formulated clearly, the content is hard to understand. A lack of effort was put into this poster.	
	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
F. Spelling & Punctuation	Writing is neat and professional. Zero (0) errors in spelling and punctuation were found on this poster.	Writing is legible. 1-2 errors in spelling or punctuation were found on this poster.	Writing is somewhat legible. 3-4 errors in spelling or punctuation on this poster.	Writing is illegible. 5 errors in spelling or punctuation were found on this poster.	Writing is missing or illegible. More than 5 errors in spelling or punctuation were documented on this poster.	
Total Points (110)						