

# HOSA AREA 3

## SUMMER NEWSLETTER

### MISSION STATEMENT

Our guiding statement for the 20/21 year is "to be viewed as a resource of support, creativity, and leadership for our chapters, advisors, and community.

Throughout our term, we will strive to constantly ask - "How can we help?"

### WHAT HAVE WE BEEN UP TO?

We focused on social media related campaigns and general posts this summer. Our favorite campaign is the "Day in the life" series, which is a bi-weekly video of a healthcare professional showcasing their lifestyle, work experiences, and what it takes to get where they are.

### HOSA SERVICE PROJECT



Be The Match helps patients diagnosed with life-threatening blood cancers and diseases. Only 30% of patients needing a transplant have a match within their family. The other 70% depend on organizations like Be The Match for help.

**How to help: Fundraise! Be the Match has a fundraiser idea page on their site.**

### REACH OUT TO US!



- officialtxhosaarea3

**More socials coming soon!**

# MEET THE OFFICERS!

OFFICER INTROS  
COMING SOON TO OUR  
SOCIAL MEDIAS!



AMI M.

SARAH A.

SRIYA V.

AISHAH S.

TRINITY H.

## OUR ADVICE FOR CHAPTER OFFICERS:

- Plan ahead and have a backup plan in place.
- Adjust roles of officers to fit a virtual club environment.
- Make social media accounts and require members to follow to ensure members are always up to date.
- To motivate membership: Advertise HOSA and actively recruit new members in class, through announcements, and on social media.

## FLC UPDATE!

Fall Leadership Conferences for 2020 have been canceled due to the Covid-19 Pandemic. However, we are excited to announce Texas HOSA will be producing a series of videos to provide some of the information presented at the Fall Leadership Conferences. See [www.texashosa.org](http://www.texashosa.org) for updates in the fall.