

MEDICAL ART POSTER EVENT

PURPOSE:

To encourage students to develop a poster that will stimulate others to explore health care and to communicate this interpretation through the development of a creative, artistic, and informational poster.

1. Competitors in this event must be active members of HOSA in good standing in the membership division in which they are registered to compete (Middle School, secondary).
2. The Secondary Division will compete at area and state leadership conferences.
3. The Middle School Division will compete at state conference.
4. By entering this event, the competitor and subject(s) grant permission for his/her poster to be used on the HOSA website and in HOSA publications.
5. Students entering this event may also event another competitive evet.

RULES:

Eligibility:

Each chapter may submit a maximum of **(four)** posters.

Awards:

Secondary Area poster winners will receive first, second, and third place medals. Area winning posters are to be re-submitted and judged at state conference. Middle School will submit posters at state conference. Middle School poster winners will receive first, second and third place medals.

Theme:

HOSA-Future Health Professionals- Powered by People

Materials:

Competitors will have a choice of materials to use on the poster, including pen and ink, markers, pencil, crayon, chalk, watercolors, and oil paints. The following materials **may not** be used: glitter, pipe cleaners, or photographs. Posters **MUST** be FLAT.

Competitors may not use the artistic composition known as a collage or make the posters three dimensional.

The posters **MAY** be laminated but may not be mounted in a border or frame. There should be no pasting of any kind, including stick on letters, borders, construction paper, or any other item that rises

above the poster board.

Posters using these materials or artistic forms will be disqualified.

Winning posters may be reproduced as billboards, pamphlet covers, decals, etc.; therefore, lines should be clear and clean, the design simple and uncluttered. Posters should focus on the theme and be quick and easy to understand.

The theme must be on poster.

NOTE:

Characters and trademarks that have been copyrighted may not be used on the posters. For example, the use of Disney characters or the HOSA emblem would make the poster ineligible for competition.

Poster size:

Standard poster board (no foam board) measuring 22" x 28" is required. Posters using other sized board will be disqualified.

Labeling:

Each poster must be clearly labeled on the back of the poster as follows:

NAME OF MEMBER
SCHOOL
ADVISORS NAME
SCHOOL ADDRESS
HOSA CHAPTER #
CITY, STATE, ZIP

JUDGE'S RATING SHEET

Competitor No: _____ Judge's Signature: _____
 Division: _____

INSTRUCTIONS TO JUDGES:

- Winning posters may be reproduced as billboards, pamphlet covers, decals, etc.; therefore, lines should be clear and clean, the design simple and uncluttered. Posters should focus on the theme and be quick and easy to understand.
 The theme must be on the poster.

Theme: **HOSA-Future Health Professionals- Powered by People**

- Posters will be judged according to the following criteria

	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
A. Presentation Relevant to Theme	The message of the poster is captured in a noticeably clear and concise manner. Many relevant items from the supporting material in the are included.	The message of the poster is mostly clear and concise. Some relevant items from the supporting material of the topic are included.	The poster's message relates to the topic but lacks the supporting details and is not especially clear.	The message is off topic and lacks clarity. Minimal supporting materials are referenced from the topic.	The message is not clear. The artist missed the objective when demonstrating this topic.	
B. Educational Value	The poster leaves an impact on the audience, they learn something, are informed or called to action by viewing the poster. A sense of urgency to act is felt by the audience	The poster is informational and sends a message. The audience may be inspired to be "called to action" from viewing the poster	Some impact is felt by the audience after viewing this poster.	Minimal impact is made by the audience viewing the poster.	No impact or call to action is felt by the audience after viewing the poster the message is not clear.	
C. Equity in Ethnicity and Gender	Equity in Ethnicity and Gender are present on poster				No equity to ethnicity and gender are present	
	Excellent 15 points	Good 10 points	Average 5 points	Fair 2 points	Poor 0 points	JUDGE SCORE

D. Quality of Workmanship	<p>The poster is aesthetically pleasing, displays great use of color, texture, shapes and spacing. Artwork demonstrates the student has exceptional talent to express ideas through art.</p> <p>The coloring and lettering were captured in a unique way and built the design into the theme.</p>	<p>Lots of color variation, shapes, and appealing design. Shows the student spent time creating an artistic piece.</p> <p>Color and lettering were used effectively within the poster.</p>	<p>The poster is moderately appealing. There are a few different mediums showcased on the poster.</p> <p>The use of color and lettering was mostly effective on the poster design. Would like to see more variation.</p>	<p>The poster does not appeal to the audience in a significant way. Limited use of creative materials. Minimal color/shapes/ design.</p> <p>The artist used very little color variation on the poster. The message is lost in the basic design or choice of font.</p>	<p>Artistic skill lacks execution and overall aesthetics. Appearance is messy, lacks color and texture, and/or effort.</p>	
E. Simple and Uncluttered	<p>Not only is the artwork original, the design is high quality, unique and the ability to connect to the topic is creative. The competitor added information above what was required from the event criteria.</p> <p>Writing is neat and professional, and free from spelling errors.</p>	<p>The poster is attractive and looks professional. The design connects to the topic and includes relevant information.</p> <p>Writing is legible, and minimal spelling errors are observed.</p>	<p>The poster includes mostly relevant information and generally neat in appearance. Minimal spelling error(s) and/or attention to detail may reduce overall score.</p>	<p>The poster needs more attention to detail. It looks as if it was prepared in a rush. A few spelling errors are present.</p>	<p>The poster is not formulated clearly, the content is hard to understand. A lack of effort was put into this poster.</p> <p>Multiple spelling errors are present.</p>	
F. Value to Promotion of a Health Career	<p>Poster could possibly be used in promotion projects</p>				<p>Poster could not be used in promotion projects</p>	
G. Theme on Poster	<p>Theme was on Poster</p>				<p>Theme was not on Poster</p>	
Total						
Points (100)						