

MEDICAL ART POSTER EVENT

PURPOSE:

To encourage students to develop a poster that will stimulate others to explore health care and to communicate this interpretation through the development of a creative, artistic, and informational poster.

1. Competitors in this event must be active members of HOSA in good standing in the membership division in which they are registered to compete (Middle School, secondary).
2. The Secondary Division will compete at area and state leadership conferences.
3. The Middle School Division will compete at state conference.
4. By entering this event, the competitor and subject(s) grant permission for his/her poster to be used on the HOSA website and in HOSA publications.
5. Students entering this event may also have another competitive event.
6. The poster may be turned in by anyone from the chapter at the listed time on the schedule but **MUST** be turned in manually and not uploaded digitally for judges to view.
7. Posters must be picked up from CE Headquarters before the Area General Awards ceremony.

RULES:

Eligibility:

Each chapter may submit a maximum of **(four)** posters.

Awards:

Secondary Area poster winners will receive first, second, and third place medals. Area winning posters are to be re-submitted and judged at state conference.

Middle School will submit posters at state conference. Middle School poster winners will receive first, second and third place medals.

Theme:

HOSA: The Next Era of Healthcare

Materials:

Competitors will have a choice of materials to use on the poster, including pen and ink, markers, pencils, crayons, chalk, watercolors, and oil paints. The following materials **may not** be used: glitter, pipe cleaners, or photographs. Posters **MUST** be FLAT.

Competitors may not use the artistic composition known as a collage or make the posters three dimensional.

The posters **MAY** be laminated but may not be mounted in a border or frame.

There should be no pasting of any kind, including

stick on letters, borders, construction paper, or any other item that rises above the poster board

Posters using these materials or artistic forms will be disqualified.

Winning posters may be reproduced as billboards, pamphlet covers, decals, etc.; therefore, lines should be clear and clean, the design simple and uncluttered. Posters should focus on the theme and be quick and easy to understand.

The theme must be on poster.

NOTE:

Characters and trademarks that have been copyrighted may not be used on the posters. For example, the use of Disney characters or the HOSA emblem would make the poster ineligible for competition.

Poster size:

Standard poster board (no foam board) measuring 22" x 28" is required. *Posters using other sized boards will be disqualified.*

Labeling:

Each poster must be clearly labeled on the back of the poster as follows:

STUDENT MEMBER NAME
ADVISOR NAME
SCHOOL NAME
HOSA CHAPTER NUMBER
SCHOOL ADDRESS (INCLUDE CITY, STATE, ZIP CODE)
DIVISION (MIDDLE SCHOOL OR SECONDARY)

TEXAS HOSA - MEDICAL ART POSTER EVENT

JUDGE'S RATING SHEET - ANTI-TIE FORMAT

Competitor No. _____	Division _____
Judge _____	Date _____

HOSA: The Next Era of Healthcare

Eligibility / Disqualification Check

Approved materials only: Yes ☐ No ☐ Correct 22" x 28" flat poster board: Yes ☐ No ☐

Theme present: Yes ☐ No ☐

If a required rule results in disqualification under the event guidelines, stop scoring and mark the poster DISQUALIFIED.

Scoring Method

Judges may award ANY whole-number score within each category (not only preset values). Use the descriptors as anchors, then differentiate close entries by the degree to which each standard is met. Do not intentionally force a tie.

CRITERION	WHAT JUDGES SHOULD LOOK FOR	SCORING ANCHORS	SCORE
A. Presentation Relevant to Theme (20 points)	Message is immediately clear, concise, strongly connected to the full theme, and supported by purposeful visual/content choices.	17-20 Excellent 13-16 Strong 9-12 Adequate 5-8 Limited 0-4 Poor	_____ /20
B. Educational Value / Impact (20 points)	Viewers learn something meaningful about health care; information is useful, memorable, accurate in presentation, and creates a clear impact or call to action.	17-20 Excellent 13-16 Strong 9-12 Adequate 5-8 Limited 0-4 Poor	_____ /20
C. Quality of Workmanship (25 points)	Exceptional craftsmanship, artistic skill, effective use of color/shape/spacing/lettering, clean execution, and evidence of time and care.	22-25 Excellent 17-21 Strong 11-16 Adequate 6-10 Limited 0-5 Poor	_____ /25
D. Simple, Uncluttered & Original Design (20 points)	Design is original, professional, easy to understand quickly, visually balanced, and free of unnecessary clutter; details support rather than distract from the message.	17-20 Excellent 13-16 Strong 9-12 Adequate 5-8 Limited 0-4 Poor	_____ /20
E. Value to Promotion of a Health Career (15 points)	Poster could effectively support promotion of health careers and motivate interest or exploration in a health-related field.	13-15 Excellent 10-12 Strong 7-9 Adequate 4-6 Limited 0-3 Poor	_____ /15
F. Theme on Poster (10 points)	The complete required theme is clearly visible, correctly stated, and intentionally integrated into the design rather than merely added as text.	9-10 Excellent 7-8 Strong 5-6 Adequate 3-4 Limited 0-2 Poor	_____ /10
G. Spelling & Grammar (5 points)	Writing is correct, polished, readable, and free of spelling/grammar errors.	5 No errors 4 Minor errors 3 Several minor errors 1-2 Noticeable errors 0 Excessive/no assessable writing	_____ /5
H. Labeling on Back of Poster (5 points)	Required identifying information is complete and legible on the back of the poster.	5 Complete 4 One item incomplete 2-3 Multiple items incomplete 1 Minimal labeling 0 No labeling	_____ /5

TOTAL SCORE: ____ / 120

Required Tie-Break Procedure

1. Highest score in C. Quality of Workmanship.
2. If still tied, highest score in A. Presentation Relevant to Theme.
3. If still tied, highest score in B. Educational Value / Impact.
4. If still tied, highest score in D. Simple, Uncluttered & Original Design.
5. If still tied, judges conduct a side-by-side comparison and award a 1-5 Tie-Break Distinction Score based on overall originality, immediate visual impact, and effectiveness as a reproducible promotional poster. This score is used ONLY to break the tie and is not added to the 120-point total.

Judge Comments - identify the strongest differentiator and one area for improvement:
