

## Medical Art Poster- Judge Rating Sheet

### 2021 Virtual Texas State Conference

**Items required for state conference:** Pdf of 1-3 Photos of Poster

**How to submit:** Upload to Wufoo using this [LINK](#)

**Description:** Competitors will upload PDF of 1-3 Photos of Poster to Wufoo for the judges.

**Photos Uploaded\*:** Yes \_\_\_\_ No \_\_\_\_

*\*If the materials are not uploaded, please note that applicable items on the rubric below cannot be judged.*

Competitor No: \_\_\_\_\_ Judge's Name: \_\_\_\_\_

Division: \_\_\_\_\_

#### INSTRUCTIONS TO JUDGES:

1. Winning posters may be reproduced as billboards, pamphlet covers, decals, etc. therefore, lines should be clear and clean and the design simple and uncluttered. Posters should focus on the theme and be quick and easy to understand. Theme must be on posters.

Theme: **HOSA: Unleash the Hero Within You!**

2. Posters will be judged according to the following criteria:

	Excellent 15 points	Good 10 points	Average 5 points	Fair 2 points	Poor 0 points	JUDGE SCORE
<b>A. Presentation Relevant to Theme</b>	The message of the poster is captured in a noticeably clear and concise manner. Many relevant items from the supporting material in the are included.	The message of the poster is mostly clear and concise. Some relevant items from the supporting material of the topic are included.	The poster's message relates to the topic but lacks the supporting details and is not especially clear.	The message is off topic and lacks clarity. Minimal supporting materials are referenced from the topic.	No message is evident. The artist missed the objective when demonstrating this topic.	
<b>B. Educational Value</b>	The poster leaves an impact on the audience, they learn something, are informed or called to action by viewing the poster. A sense of urgency to act is felt by the audience	The poster is informational and sends a message. The audience may be inspired to be "called to action" from viewing the poster	Some impact is felt by the audience after viewing this poster.	Minimal impact is made by the audience viewing the poster.	No impact or call to action is felt by the audience after viewing the poster the message is not clear.	

<p><b>C. Quality of Workmanship</b></p>	<p>The poster is aesthetically pleasing, displays great use of color, texture, shapes and spacing. Artwork demonstrates the student has exceptional talent to express ideas through art.</p> <p>The coloring and lettering were captured in a unique way and built the design into the theme.</p>	<p>Lots of color variation, shapes, and appealing design. Shows the student spent time creating an artistic piece.</p> <p>Color and lettering were used effectively within the poster.</p>	<p>The poster is moderately appealing. There are a few different mediums showcased on the poster.</p> <p>The use of color and lettering was mostly effective on the poster design. Would like to see more variation.</p>	<p>The poster does not appeal to the audience in a significant way. Limited use of creative materials. Minimal color/shapes/ design.</p> <p>The artist used very little color variation on the poster. The message is lost in the basic design or choice of font.</p>	<p>Artistic skill lacks execution and overall aesthetics. Appearance is messy, lacks color and texture, and/or effort.</p>	
<p><b>D. Simple and Uncluttered</b></p>	<p>Not only is the artwork original, the design is high quality, unique and the ability to connect to the topic is creative. The competitor added information above what was required from the event criteria.</p> <p>Writing is neat and professional, and free from spelling errors.</p>	<p>The poster is attractive and looks professional. The design connects to the topic and includes relevant information.</p> <p>Writing is legible, and minimal spelling errors are observed.</p>	<p>The poster includes mostly relevant information and generally neat in appearance. Minimal spelling error(s) and/or attention to detail may reduce overall score.</p>	<p>The poster needs more attention to detail. It looks as if it was prepared in a rush. A few spelling errors are present.</p>	<p>The poster is not formulated clearly, the content is hard to understand. A lack of effort was put into this poster.</p> <p>Multiple spelling errors are present.</p>	
<p><b>E. Value to Promotion of a Health Career</b></p>	<p>Poster could possibly be used in promotion projects</p>				<p>Poster could not be used in promotion projects</p>	
<p><b>F. Theme on Poster</b></p>	<p>Theme was on Poster</p>				<p>Theme was not on Poster</p>	
<p><b>Total Points (90)</b></p>						